



30 July 2019

NEWSFLASH

2019 NFDA CONFERENCE AND SA FUNERAL EXPO

MOTIVATIONAL SPEAKER FOR 9 SEPTEMBER WORKSHOP:

MR BRAND PRETORIUS – FORMER CEO OF McCARTHY TOYOTA

Brand Pretorius attained his M.Com degree in Business Economics at the University of the Free State in 1972, and started his career at Toyota South Africa in March 1973. Following a number of management positions in research, planning, sales and marketing, he was appointed managing director of Toyota SA Marketing in 1988. Under his leadership Toyota became the leader in both market share and customer satisfaction. In March 1995 he joined McCarthy Motor Holdings as chairman and CEO and was promoted to chief executive officer of the holding company, McCarthy Retail Limited, in October 1999. It is widely acknowledged that Brand played a pivotal role in turning McCarthy around after it was declared technically insolvent in 2001, following massive bad debt write-offs in its Prefcor division. Thousands of jobs were saved. He retired as CEO of McCarthy and as an executive director of its controlling shareholder Bidvest, on 1 March 2011.

Brand has received numerous national marketing, motor industry and leadership awards including Marketing Person of the Year, Automobil Man of the Year and Boss of the Year. He holds honorary professorships at the University of Johannesburg, University of Pretoria, University of the Free State and an honorary doctorate in marketing from the Durban University of Technology. Brand is a Fellow in Leadership at the Gordon Institute of Business Science and a Professor of Practice at the Johannesburg College of Business and Economics.

He is actively involved in a number of initiatives aimed at improving the quality of education in South Africa. In this regard Brand serves on the boards of trustees of the READ Educational Trust



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and Partners for Possibility He is also the National Ambassador for the the Valued Citizens Initiative, as well as of the acclaimed Rally to Read literacy program, an initiative he founded in 1998.

Brand serves as non-executive director on the boards of Agrinet, Tongaat Hulett, Reunert and Italtile, and is the non-executive chairman of Metair Investments. He is also a member of the advisory board of the business incubator InvoTech.

Brand published his book entitled “In the driving seat – lessons in leadership” in February 2013. According to Nielsen Bookstats it was the most popular business biography in South Africa in 2013 and has subsequently been reprinted eight times. In total more than 22 000 copies have already been sold, which makes the book one of the most popular local business biographies of all time.

He is married to Tillie and they have three sons and seven grandchildren.

SPEAKER FOR 9 SEPTEMBER WORKSHOP: TOPIC: DEALING WITH THE BEREAVED FAMILY

DR BOITUMELO DIALE

Dr Diale obtained her PhD in Education in 2010 at the University of Johannesburg and is currently the programme coordinator for the Masters Educational Psychology programme as well as the Faculty of Education representative on the UJ Senate.

She is a member of a number of professional bodies, ie the Health Professions Council of South Africa and the Psychology Society of South Africa.

Skills that can be attributed to her are career guidance, counselling and assessment and research. She is also involved in community engagement and outreach.

The event will have the following format:

MONDAY 9 September

8 am: Registration for workshops

8:30 Workshop 1 - SARS

9:30 Comfort break

10:00 Workshop 2 – Mr Brand Pretorius



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10:50 Tea Break
11:10 Workshop 3 – Dr Boitumelo Diale
12:15 Lunch for those attending workshops and exhibitors
13:00 Official opening of Expo
13:15 Registration for women’s conference
13:45 Women’s conference
14:30 Comfort break
14:45 Women’s conference
15:30 Tea and refreshments
16:00 Women’s conference
16:00 Simultaneously a drone display for the men on the field
17:45 Expo closes
18:30 for 19:00 Optional top-class braai in outside boma area for own account

TUESDAY 10 September

Expo running from 8:30 to 16:30

7:45 Registration for NFDA AGM
8:30 AGM
10:00 Tea break
10:30 AGM
12:15 Lunch
13:00 FFSA meeting

Afternoon at leisure: visit spa, visit expo

18:00 for 18:30 Gala dinner event at Carnivor to celebrate NFDA 70th anniversary

WEDNESDAY 11 September

9:00 Expo up to 11:00
11:00 Breakdown

PLEASE TAKE NOTE OF THE FOLLOWING:



1. NFDA Members have free access to the SA Funeral Expo, AGM and gala dinner. However, in order for the office to determine the numbers for the AGM and gala dinner, you need to pre-register.
2. If you want to attend the workshops, women’s conference or drone display, you need to pre-register and pay online for the event on the website www.safuneralexpo.co.za.
3. Payment has to be made to ensure that you are registered.
4. The office will receive an email with your details and based on that we will prepare your vouchers for the workshops / lunches / AGM / gala dinner.
5. If you don’t register online beforehand, you will be regarded as a non-member when you register at the door and pay accordingly.
6. If you register on the day, no cash will be accepted so have your credit card available.
7. Misty Hills hotel is a cashless environment, which means that no cash will be accepted for meals or refreshments. Make sure you have your credit card with you for any payments.
8. Below is the package offered to NFDA members. If you are inviting non-members, take note that the amounts will differ.
9. Deadline for pre-registrations is **Wednesday, 4 September 2019**.

9 – 11 SEPTEMBER 2019

SPECIAL MEMBER PACKAGES

Day 1 (Mon 9 Sep)	Day 2 (Tues 10 Sep)	Day 1 & 2 Package
R800	R200	R950
Pricing includes entrance to 3 workshops in morning, lunch, entrance to either Women’s Conference for the ladies or drones workshop for the guys in the afternoon, visit to SA Funeral Expo, FREE Top Class Braai at the	Pricing includes visit to SA Funeral Expo, lunch, Home Affairs Workshop and opportunity to write exam, Gala Dinner at Carnivore Restaurant – in celebration of the NFDA’s 70 year	Includes options listed in both days above



Boma in the evening, airport shuttle service between Lanseria Int Airport and venue	anniversary! Airport shuttle service between Lanseria Int Airport and venue	
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*** **Optional:** Accommodation at Misty Hills, spa packages

**** **Complimentary Shuttle Services:** on offer to persons booking above packages.

- Will only be on offer between Lanseria (not O.R.) and Misty Hills
- Pre-bookings only
- Shuttle service bookings will close on 31 August 2019

Are you going to invest in yourself?

"Investing in yourself is the best investment you will ever make. It will not only improve your life, it will improve the lives of all those around you."

- Robin Sharma



Quote.javaTpoint.com

KIND REGARDS

Marthie Botha

ADMINISTRATIVE MANAGER

